INVOICE Property



KLKN-TV 3240 South 10th Street Lincoln, NE 68502 Main: (402) 434-8000 Billing: (402) 434-8000

www.klkntv.com

Billing Address:

Smart Media Group Attention: Accounts Payable 1427 Leslie Ave Alexandria, VA 22301

Send Payment To:

KLKN-TV 3240 South 10th Street Lincoln, NE 68502

KLKN-TV				
44989-1	Order #	44989		
01/30/22	Alt Order#	27663887		
January 2022	Deal #			
12/27/21 - 01/23/22	Flight Dates	01/15/22 - 01/24/22		
Herbster for Governo	r			
Order				
115121				
Account Executive	e Katz Washington, D.C.			
Sales Office	Katz Washington, D.C.			
Sales Region	National			
Agency Code				
Advertiser Code	HRBST			
Billing Calendar	Broadcast			
Billing Type	Cash			
Special Handling				
Agency Ref				
Advertiser Ref				
Product 1	ORDR			
Product 2				
	44989-1 01/30/22 January 2022 12/27/21 - 01/23/22 Herbster for Governor Order 115121 Account Executive Sales Office Sales Region Agency Code Advertiser Code Billing Calendar Billing Type Special Handling Agency Ref Advertiser Ref Product 1	44989-1 Order # 01/30/22 Alt Order # January 2022 Deal # 12/27/21 - 01/23/22 Flight Dates Herbster for Governor Order 115121 Account Executive Katz Washing Sales Office Katz Washing Sales Region National Agency Code Advertiser Code HRBST Billing Calendar Broadcast Billing Type Cash Special Handling Agency Ref Advertiser Ref Product 1 ORDR		

Line Start Date End Date Description Start	/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 01/17/22 01/17/22 Ch 8 News Midday M-F 11a-	12p	M	:30	1	\$40.00	NM	
Weeks: Start Date 01/17/22 End Date 01/23/22 MTWTFSS Sp 01/23/22 Sp 01/23/22 Spots: # Ch Day Air Date Air Time Description 1 Air Time Description 1 1 KLKN M 01/17/22 11:54 AM Ch 8 News Mice	oots/Week 1 dday M-F	Rate \$40.00 Start/End Time 11a-12p		<u>1 Ad-ID</u>) HFNPP30122H			<u>Rate</u> <u>Type</u> \$40.00 NM
2 01/18/22 01/18/22 Ch 8 News Midday M-F 11a-7	12p	-T	:30	1	\$40.00	NM	
Weeks: Start Date 01/17/22 End Date 01/23/22 MTWTFSS Sp 01/23/22 Spots: End Date 01/23/22 Air Time Description 01/18/22 1 KLKN Tu 01/18/22 11:41 AM Ch 8 News Mid	ots/Week 1 dday M-F	<u>Rate</u> \$40.00 <u>Start/End Time</u> 11a-12p		<u>1 Ad-ID</u>) HFNPP30122H			Rate Type \$40.00 NM
3 01/19/22 01/19/22 Ch 8 News Midday M-F 11a-		W	:30	1	\$40.00	NM	VIOICO IIIII
,	oots/Week	Rate					
01/17/22 01/23/22W Spots: # Ch Day Air Date Air Time Description 1 KLKN W 01/19/22 11:49 AM Ch 8 News Mich	1 dday M-F	\$40.00 <u>Start/End Time</u> 11a-12p		n <u>Ad-ID</u>) HFNPP30122H			<u>Rate</u> <u>Type</u> \$40.00 NM
4 01/20/22 01/20/22 Ch 8 News Midday M-F 11a-	12p	T	:30	1	\$40.00	NM	
Weeks: Start Date 01/17/22 End Date 01/23/22 MTWTFSS Sp 01/23/22 Spots: Spots: # Ch Day Air Date 1 Chescription Air Time Description Description 1 KLKN Th 01/20/22 11:39 AM Ch 8 News Mich	oots/Week 1 dday M-F	<u>Rate</u> \$40.00 <u>Start/End Time</u> 11a-12p		1 <u>Ad-ID</u>) HFNPP30122H			<u>Rate</u> <u>Type</u> \$40.00 NM
5 01/21/22 01/21/22 Ch 8 News Midday M-F 11a-	12p	F	:30	1	\$40.00	NM	
01/17/22 01/23/22F	oots/Week 1	Rate \$40.00	1	- A - I I D			Data Time
Spots: # Ch Day Air Date Air Time Description 1 KLKN F 01/21/22 11:39 AM Ch 8 News Mic	dday M-F	Start/End Time 11a-12p		1 <u>Ad-ID</u>) HFNPP30122H			<u>Rate Type</u> \$40.00 NM

Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.

Station warrants that the broadcast information shown on this invoice was taken from the official program log; we do not discriminate in the sale of TV time and will not accept buys placed with an intent to discriminate on the basis of race or ethnicity.

INVOICE

Send Payment To:



Invoice #	44989-1	Invoice Month	January 2022
IIIVOICE #	44303-1	IIIVOICE IVIOITIII	January 2022
Invoice Date	01/30/22	Invoice Period	12/27/21 - 01/23/22
Advertiser	Herbster for Governor		
Product	Order		
Estimate #	115121		

www.klkntv.com

www.klkntv.com									
Line Ctent Date	Fred Data	Description	Chart/End Times		1	Spots/	Dete	T	
Line Start Date		Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
6 01/16/22	01/16/22	This Week	8a-9a	S	:30	2	\$45.00	NM	
Weeks:		<u>Ind Date</u> <u>MTWTFSS</u> 01/16/22S	Spots/Week 2	Rate					
Spots: # Ch		.,	_	\$45.00 Start/End Time	l enat	h Ad-ID			Rate Type
2 KL	-			8a-9a		0 HFNPP30122	2н		\$45.00 NM
1 KL				8a-9a		O HFNPP30122			\$45.00 NM
									\$ 10.00 Tim
7 01/23/22	01/23/22	Sun 1035p-1135p	1035p-1135p	S	:30	1	\$40.00	NM	
Weeks:		<u>Ind Date</u> <u>MTWTFSS</u> S	Spots/Week 1	<u>Rate</u> \$40.00					
Spots: # Ch			iption .	Start/End Time	Lengt	h Ad-ID			Rate Type
i '	KN Su 01/23	3/22 11:00 PM Sun 1	035p-1135p	1035p-1135p	:3	0 HFNPP30122	2н		\$40.00 NM
8 01/17/22	01/17/22	Ch 8 News at 10p M-F	10p-1035p	M	:30	1	\$175.00	NM	
Weeks:	Start Date E	End Date MTWTFSS	Spots/Week	<u>Rate</u>					
	•	01/23/22 M	1	\$175.00					
Spots: # Ch				Start/End Time		<u>h</u> <u>Ad-ID</u>			Rate Type
1 KL	KN <i>M 01/17</i> See MG 8.		News at 10p M-F	10p-1035p	:0	00			\$175.00 NM
	Preempt								
2 KL		7/22 10:58 PM Ch 8 I	News Late Edition	1015p-1050p	:3	O HFNPP30122	2н		\$175.00 NM
	MG for 8.1 Sports Ove								
9 01/18/22	01/18/22	Ch 8 News at 10p M-F	10p-1035p	-T	:30	1	\$175.00	NM	
Weeks:	Start Date E	End Date MTWTFSS	Spots/Week	<u>Rate</u>					
Wooke.		01/23/22 -T	<u> </u>	\$175.00					
Spots: # Ch	Day Air D	ate Air Time Descr	<u>iption</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 KL	KN Tu 01/18	3/22 10:10 PM Ch 8 I	News at 10p M-F	10p-1035p	:3	O HFNPP30122	2н		\$175.00 NM
10 01/19/22	01/19/22	Ch 8 News at 10p M-F	10p-1035p	W	:30	1	\$175.00	NM	
Weeks:		Ind Date MTWTFSS	Spots/Week	Rate					
)1/23/22W		\$175.00					
Spots: # Ch				Start/End Time		<u>h Ad-ID</u>	.		Rate Type
1 KL	KN W 01/19	9/22 10:30 PM Ch 8 I	News at 10p M-F	10p-1035p	:3	O HFNPP30122	2H		\$175.00 NM
11 01/20/22	01/20/22	Ch 8 News at 10p M-F	10p-1035p	T	:30	1	\$175.00	NM	
Weeks:		<u>Ind Date</u> <u>MTWTFSS</u> 01/23/22T	Spots/Week 1	<u>Rate</u> \$175.00					
Spots: # Ch		.,, .	<u>iption</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 KL	KN Th 01/20)/22 10:34 PM Ch 8 I	News at 10p M-F	10p-1035p	:3	O HFNPP30122	2н		\$175.00 NM
12 01/21/22	01/21/22	Ch 8 News at 10p M-F	10p-1035p	F	:30	1	\$175.00	NM	
Weeks:		Ind Date MTWTFSS	Spots/Week	Rate					
)1/23/22F		\$175.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
1 KL	KN F 01/21	1/22 10:22 PM Ch 8 I	News at 10p M-F	10p-1035p	:3	O HFNPP30122	2H		\$175.00 NM

Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.

Station warrants that the broadcast information shown on this invoice was taken from the official program log; we do not discriminate in the sale of TV time and will not accept buys placed with an intent to discriminate on the basis of race or ethnicity.





Invoice #	44989-1	Invoice Month	January 2022
Invoice Date	01/30/22	Invoice Period	12/27/21 - 01/23/22
Advertiser	Herbster for Governor		
Product	Order		
Estimate #	115121		

www.klkntv.com

WWW.KIKITEV.COTT						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
13 01/22/22	01/22/22	Ch 8 News Sat at 10p	10p-1035p	S-	:30	1	\$125.00	NM	
Weeks:	Start Date 01/17/22	End Date MTWTFSS 01/23/22S-	Spots/Week 1	<u>Rate</u> \$125.00					
Spots: # Ch			•	Start/End Time	Lengtl	h Ad-ID			Rate Type
1 KL	KN Sa 01	/22/22 10:30 PM Ch 8 N	ews Sat at 10p	10p-1035p	:30) HFNPP301	22н		\$125.00 NM
14 01/18/22	01/18/22	M-F 630p-7p	630p-7p	-T	:30	1	\$120.00	NM	
Weeks:	Start Date 01/17/22	End Date MTWTFSS 01/23/22 -T	Spots/Week 1	<u>Rate</u> \$120.00					
Spots: # Ch			•	Start/End Time	Length	h Ad-ID			Rate Type
1 KL				630p-7p	:30	0 HFNPP301	22н		\$120.00 NM
15 01/19/22	01/19/22	M-F 630p-7p	630p-7p	W	:30	1	\$120.00	NM	
Weeks:	Start Date 01/17/22	End Date MTWTFSS 01/23/22W	Spots/Week 1	Rate					
Spots: # Ch		* *	•	\$120.00 Start/End Time	Lenati	h Ad-ID			Rate Type
1 KL				630p-7p		0 HFNPP301	22н		\$120.00 NM
16 01/20/22	01/20/22	M-F 630p-7p	630p-7p	T	:30	1	\$120.00	NM	
Weeks:	Start Date		Spots/Week	Rate					
Spots: # Ch	01/17/22 Day Aiı	01/23/22T r Date Air Time Descrip	1 ation	\$120.00 Start/End Time	Lengt	h Ad-ID			Rate Type
1 KL				630p-7p		0 HFNPP301	22н		\$120.00 NM
17 01/21/22	01/21/22	M-F 630p-7p	630p-7p	F	:30	1	\$120.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	<u>Rate</u>					
Spots: # Ch	01/17/22	01/23/22F	1	\$120.00 Start/End Time	Longt	2 V4 ID			Poto Typo
Spots: # Ch 1 KL		<u>r Date</u> <u>Air Time</u> <u>Descrip</u> /21/22 6:45 PM M-F 63		630p-7p		<u>h</u> <u>Ad-ID</u> O HFNPP301	22н		<u>Rate</u> <u>Type</u> \$120.00 NM
	_		8:00 PM-10:00 PM					NIN 4	4.20.00
18 01/21/22	01/21/22	Friday Prime Other	8:00 PM-10:00 PM		:30	2	\$150.00	NM	
Weeks:	Start Date 01/17/22	End Date MTWTFSS 01/23/22F	Spots/Week 2	<u>Rate</u> \$150.00					
Spots: # Ch		• ., = • . = -	_	Start/End Time	Lengtl	h Ad-ID			Rate Type
1 KL	KN F 01	/21/22 8:48 PM Friday		8:00 PM-10:00 P	M :30	0 HFNPP301	22Н		\$150.00 NM
2 KL	KN F 01	/21/22 9:43 PM Friday	Prime Other	8:00 PM-10:00 P	M :30	0 HFNPP301	22н		\$150.00 NM
19 01/16/22	01/16/22	Sunday Prime 3	8p-9p	S	:30	2	\$175.00	NM	
Weeks:	Start Date 01/10/22	End Date MTWTFSS 01/16/22S	Spots/Week 2	<u>Rate</u> \$175.00					
	- · · · - ·		-	Start/End Time	Lengtl	h Ad-ID			Rate Type
Spots: # Ch			<u>otion</u>	Start/Life Tille	Longa	<u> Au-ID</u>			. tate
2 KLI	KN Su 01	/16/22 8:21 PM Sunday	y Prime 3	8p-9p	:30	0 HFNPP301			\$175.00 NM
	KN Su 01	/16/22 8:21 PM Sunday	y Prime 3		:30				
2 KLI	KN Su 01	/16/22 8:21 PM Sunday	y Prime 3	8p-9p	:30	0 HFNPP301		NM	\$175.00 NM

Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.

Station warrants that the broadcast information shown on this invoice was taken from the official program log; we do not discriminate in the sale of TV time and will not accept buys placed with an intent to discriminate on the basis of race or ethnicity.

INVOICE

Send Payment To:



Invoice #	44989-1	Invoice Month	January 2022
Invoice Date	01/30/22	Invoice Period	12/27/21 - 01/23/22
Advertiser	Herbster for Governor		
Product	Order		
Estimate #	115121		

www.klkntv.com

						Spots/			
Line Start Da	te End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
20 01/16/22	2 01/16/22	Sunday Prime 2	7p-8p	S	:30	2	\$175.00	NM	
Spots: # 0	<u>Ch</u> <u>Day Air</u>	Date Air Time De	scription	Start/End Time	Leng	th Ad-ID			Rate Type
1 k	KLKN Su 01	/16/22 7:24 PM Su	nday Prime 2	7p-8p	:3	30 HFNPP301	22н		\$175.00 NM
2 k	KLKN Su 01	/16/22 7:47 PM Su	nday Prime 2	7p-8p	:3	30 HFNPP301	22н		\$175.00 NM
21 01/16/22	2 01/16/22	Sunday Prime 1	6р-7р	S	:30	2	\$175.00	NM	
Weeks:	Start Date 01/10/22	End Date MTWTFS 01/16/22		<u>Rate</u> \$175.00					
Spots: <u>#</u> (<u>Ch</u> <u>Day</u> Air	Date Air Time De	scription _	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type
2 k	KLKN Su 01	/16/22 6:20 PM Su	nday Prime 1	6p-7p	:3	30 HFNPP301	22н		\$175.00 NM
1 k	KLKN Su 01	/16/22 6:41 PM Su	nday Prime 1	6р-7р	:3	30 HFNPP301	22н		\$175.00 NM
				Total Spots		26			
Payment	Terms 30	Days					Gross Tota	<u>l</u>	\$3,160.00

Agency Commission \$474.00

Net Amount Due \$2,686.00

<u>Invoice Balance as of 02/01/22 10:49:59 AM CT</u> **\$0.00**

Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.